Scientists should tithe ten percent of their time on public education the ordinary in science. This should be distinct from teaching/courses at colleges and universities. It could include adult education classes for non-degree candidates, observatory open nights, articles in local newspapers, popular books, magazine articles, letters to the editor on scientific topics, scientific computer games or computer instructional programs, the design of novel graphics describing scientific processes or discoveries, radio interviews, syndicated newspaper columns, public lectures,*and the like. With such a vast array of possible ways of contributing to better public understanding of science, one of these ways of tithing should be suitable for any scientific personality. Some but by no means all of these activities can involve substantial at least adequate remuneration, But the real reward is safeguarding future funding and support for science.

*and editing for accuracy work along these lines by other scientists,